



Guarantee for an ES Full-Partnership

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The Value of an ES Full-Partnership

A Full-Partnership with Education Strategy comes with a valuable guarantee: "New Enrollments in 90 Days."

Although for many, this may sound like quite a promise, it has been successful in nearly 100 different institutions by utilizing our 20-year vetted implementation model. Your institution can be next and receive significant value out of a partnership with us characterized by:

Increased Gain

Immediate market opportunity with our 90-day implementation cycle

Minimized Risk

Deferred payments until new enrollments are in place creating a self-funding growth pattern

Ongoing Support

Marketing, enrollment management, faculty and curriculum support for three years

A Posture for Success

Curriculum is market-ready in two formats with three applications (online, accelerated classroom & blended)

Significant Retention

Our curricular design and cohort methodology leads our partners to an 85-90% retention rate

Academic Integrity

Extension of mission, accreditation integration and faculty development included

Student Information Systems Excellence

Full integration for registrar, financial aid and student accounts

Growth through Multiple Programs

Bachelor's Degree Completion options: Organizational Management and Health Care Management

Graduate Program options: Master of Business Administration (MBA) / Master of Arts in Strategic Leadership (MASL)



ES Full-Partnership Guarantee

- New Enrollments in 90 Days
- RAPID DEPLOYMENT = RAPID TUITION REVENUE

3 MONTHS SHARED RISK:

Institution:	Program Marketing Dollars
	Program Director
ES:	Consulting Costs, Personnel and Travel
	Curriculum Materials
	Program Support Materials
	Start Up Partnership
3 Months:	Rapid Deployment Onsite Consulting
3 Months:	Time from Project Launch Until First Enrollments
3 Months:	Systems Integration: Faculty, Marketing, IT, Financial Aid, Registrar, Student Accounts

36 MONTHS SHARED GAIN:

36 Months:	Program Growth
36 Months:	Faculty Development Provided by ES
36 Months:	Program Marketing Strategy Assistance
36 Months:	Curriculum Support and Updates
36 Months:	Program Monitoring and Coaching
36 Months:	Financial Obligation to ES Paid in Full via Flat Fee Monthly Payments (Begins only after enrollments and tuition revenue are in place therefore is self-funding)
FOREVER:	Institutional Use of Curriculum and Materials
	Institutional Revenue from Program