

# ES Levels of Engagement

<p><b>Adult &amp; Online Market Performance Report</b></p> <ul style="list-style-type: none"> <li>▶ Benchmark Your Adult &amp; Online Environment</li> <li>▶ Program Comparative Analysis</li> </ul>	<p><b>ES RainMaker<sup>SM</sup></b></p> <ul style="list-style-type: none"> <li>▶ Front End Assessment &amp; Recommendation: Marketing &amp; Enrollment Management</li> </ul> <p><b>ES ConversionManager<sup>SM</sup></b></p> <ul style="list-style-type: none"> <li>▶ Back End Assessment &amp; Recommendation: Registrar, Financial Aid &amp; Student Accounts</li> </ul> <p><b>ES RetentionOptimizer<sup>SM</sup></b></p> <ul style="list-style-type: none"> <li>▶ Retention Assessment &amp; Recommendation: Persistence to Graduation &amp; Program Assessment</li> </ul>	<p><b>ES CourseCreator<sup>TM</sup></b></p> <ul style="list-style-type: none"> <li>▶ Rapid, Standardized, Online Course Development</li> <li>▶ Your Faculty, ES Instructional Designers &amp; Software</li> </ul> <p><b>Market-Ready Curriculum</b></p> <ul style="list-style-type: none"> <li>▶ Adult Programs: Online, Blended &amp; Accelerated Classroom</li> <li>▶ Full Curriculum Support &amp; Upgrades</li> </ul> <p><b>Consulting Services</b></p> <ul style="list-style-type: none"> <li>▶ Adult &amp; Online Program Strategy</li> <li>▶ Faculty Development</li> <li>▶ Enrollment Management Support</li> </ul>	<p><b>Full Partnership</b></p> <p><i>Includes all of the following:</i></p> <ul style="list-style-type: none"> <li>▶ Adult &amp; Online Comparative Analysis</li> <li>▶ ES RainMaker<sup>SM</sup></li> <li>▶ ES ConversionManager<sup>SM</sup></li> <li>▶ ES RetentionOptimizer<sup>SM</sup></li> <li>▶ Market-Ready Curriculum</li> <li>▶ Consulting &amp; Faculty Training</li> <li>▶ Deferred Payment Model</li> </ul> <p>■ <i>Add On:</i> ES CourseCreator<sup>TM</sup></p>
<p><b>External Analytics</b></p> <p>LEVEL 1</p>	<p><b>Internal Analytics</b></p> <p>LEVEL 2</p>	<p><b>Customized Services</b></p> <p>LEVEL 3</p>	<p><b>Full Partnership</b></p> <p>LEVEL 4</p>